

MARRI LAXMAN REDDY INSTITUTE OF TECHNOLOGY AND MANAGEMENT (AN AUTONOMOUS INSTITUTION) (Approved by AICTE, New Delhi & Affiliated to JNTUH, Hyderabad) Accredited by NBA and NAAC with 'A' Grade & Recognized Under Section2(f) & 12(B)of the UGC act, 1956

Date: 29.09.2022

<u>Circular</u>

All HoDs and faculty members, it is hereby informed to all the students that the Entrepreneurship Cell IIT Bombay (E-Cell) as a college partner for Eureka! 2022. It would be a great opportunity for the students that it is a free entry in to Eureka!

The **Entrepreneurship** Cell **of IIT Bombay** is India's leading non-profit student-run organization which aims at manifesting the latent entrepreneurial spirit among the youth of this country.

The Entrepreneurship Cell of IIT Bombay has launched the **25th edition** of its flagship business model competition, **Eureka! 2022**, which is **Asia's largest B-Model Competition** (also certified by Thomas-Reuters and CNN).

E-Cell would like to invite all startups to participate in Eureka! 2022. The competition itself is completely **free of cost** and is open to all startups from all sectors and stages. Register now at : <u>ecell.in/eureka</u> Deadline to register: 5th October 2022.

Contact Club 64 (Team E-Cell)

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Sd/-PRINCIPAL

Copy submitted to: Secretary Copy to: All HoDs

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