

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**MARRI LAXMAN REDDY INSTITUTE OF TECHNOLOGY AND
MANAGEMENT, RANGAREDDI (IC202220819)**

WORKSHOP ON “ENTREPRENEURSHIP AND INNOVATION AS CAREER OPPORTUNITY”

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
To inspire and motivate students and faculty to consider entrepreneurship as a viable career option	The event aims to educate entrepreneurs on available government schemes, enabling them to access funding and resources
Academic Year:	Program driven by:
2022-23	IIC Calendar Activity
Month:	Program /Activity Name:
	Workshop on “Entrepreneurship and Innovation as Career Opportunity”
Program Type:	Other:
Level 3 - Workshop	null
Program Theme:	Other:
Entrepreneurship & Startup	NA
Date & Duration (Days):	External Participants, If any:
09/09/2022-09/09/2022-0	null

Student Participants:

60

Faculty Participants:

10

Expenditure Amount, If any:

null

Remark:

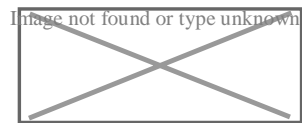
null

ATTACHMENTS

Video:

<https://www.instagram.com/reel/C4M31iePWx1/?igsh=Z3VuYm5mdWdmM2x2>

Photograph1:



Photograph2:

NA

Session plan, If any:

<http://localhost/uploads/institutes/monthlyReport/report/8797-IC202220819.pdf>

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Ministry of
Education
Government of India



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



EVENTREPORT

Workshop on "Entrepreneurship and Innovation" as Career Opportunity 9th September 2022

Theme	Entrepreneurship and Innovation		
Title of the Activity	Workshop on "Entrepreneurship and Innovation" as Career Opportunity		
Mode of Conduct	Offline		
Department / Division	Technology Innovation and Incubation Centre		
Date	9th September	Time	10:00 AM to 4:00 PM
Participants	<ul style="list-style-type: none">• 60 Students• 10 Faculty Members		
Online Resource	NA		
Resource Person (s)	Mr. Gaddam Shivganesh, Founder & CEO, Zeni5, Hyd		
Budget	NULL		
Convener	Dr. G. Amarnath, IIC President		
Coordinator(s)	Mr. B. Prasad, IIC Innovation Activity Coordinator		
Overview of the Event	The Workshop on "Entrepreneurship and Innovation" as Career Opportunity aimed to provide insights into the entrepreneurial landscape and its potential as a career choice for success.		
Objectives of the Event	<ul style="list-style-type: none">• To educate aspiring entrepreneurs about available government initiatives and funding options to foster a thriving start-up ecosystem. To educate participants about the opportunities available in entrepreneurship and innovation.• To inspire and motivate students and faculty to consider entrepreneurship as a viable career option.		
Outcomes of the Event	The event aims to educate entrepreneurs on available government schemes, enabling them to access funding and resources. Additionally, it seeks to inspire individuals by emphasizing the essential qualities needed to thrive in the entrepreneurial landscape		



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BRIEF REPORT

On the 9th of September 2022, MLRITM organized a workshop titled "Entrepreneurship and Innovation" as a Career Opportunity. The event aimed to provide valuable insights and guidance to students and faculty members interested in exploring entrepreneurship as a career path. Mr. Gaddam Shivganesh, the Founder & CEO of Zeni5, Hyderabad, served as the guest speaker for the workshop, bringing his expertise in entrepreneurship to the audience.

The workshop attracted a total of 60 students and 10 faculty members, showcasing the keen interest within the academic community in entrepreneurship and innovation. Mr. Gaddam Shivganesh shared his insights into various aspects of entrepreneurship, inspiring participants to consider entrepreneurial ventures as viable career options. The interactive session allowed for fruitful discussions and the exchange of ideas, enriching the learning experience for all attendees.

In terms of logistics, the event was executed within the allocated budget, ensuring effective financial planning and management by the organizing committee. The atmosphere was engaging and conducive to learning, with participants actively participating in discussions and seeking practical advice on pursuing entrepreneurial endeavors.



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Event Photos



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Innovation and Incubation Centre
Organizing
Workshop on Entrepreneurship and
Innovation as Career Opportunity
On the Occasion of
National Engineers' Day
(Theme: Engineering for a Sustainable Future)



Guest Speaker:
Mr. Gaddam Shivganesh,
Founder & CEO, Zeni5, Hyd

Venue: Auditorium
9-September-2022



CONVENER