

**MOE'S INNOVATION CELL**  
**INSTITUTION'S INNOVATION COUNCIL**

**MARRI LAXMAN REDDY INSTITUTE OF TECHNOLOGY AND  
MANAGEMENT, RANGAREDDI (IC202220819)**

**WORKSHOP ON ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOUR  
DEVELOPMENT**

**OVERVIEW**

**Objective:**

Provide participants with practical knowledge and skills related to entrepreneurship.

**Benefit in terms of learning/Skill/Knowledge obtained:**

Increased awareness about the importance of technology transfer and its role in driving innovation and commercialization.

**Academic Year:**

2022-23

**Program driven by:**

IIC Calendar Activity

**Month:**

**Program /Activity Name:**

Workshop on Entrepreneurship Skill, Attitude and Behaviour Development

**Program Type:**

Level 2 - Workshop

**Other:**

null

**Program Theme:**

Entrepreneurship & Startup

**Other:**

NA

**Date & Duration (Days):**

01/18/2023-01/18/2023-0

**External Participants, If any:**

null

**Student Participants:**

120

**Faculty Participants:**

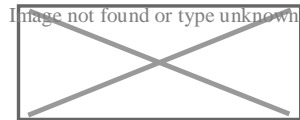
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**Expenditure Amount, If any:**

13000

**Remark:**

null

**ATTACHMENTS****Video:**[https://www.instagram.com/reel/C4PorLjPJWP/?utm\\_source=ig\\_web\\_copy\\_link](https://www.instagram.com/reel/C4PorLjPJWP/?utm_source=ig_web_copy_link)**Photograph1:****Photograph2:**</uploads/institutes/monthlyReport/Photograph2/7865-IC202220819.jpg>**Session plan, If any:**<http://localhost/uploads/institutes/monthlyReport/report/5647-IC202220819.pdf>

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# MARRI LAXMAN REDDY INSTITUTE OF TECHNOLOGY AND MANAGEMENT

(AN AUTONOMOUS INSTITUTION)

(Approved by AICTE, New Delhi & Affiliated to JNTUH, Hyderabad)

Accredited by NBA and NAAC with 'A' Grade & Recognized Under Section 2(f) & 12(B) of the UGC act, 1956



Ministry of  
Education  
Government of India



MoE's  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)



## EVENTREPORT

### Workshop on Entrepreneurship Skill, Attitude and Behaviour Development

18th January 2023

<b>Theme</b>	Innovation, Entrepreneurship		
<b>Title of the Activity</b>	Workshop on Entrepreneurship Skill, Attitude and Behaviour Development		
<b>Mode of Conduct</b>	Offline		
<b>Department / Division</b>	Technology Innovation and Incubation Centre		
<b>Date</b>	18th January 2023	<b>Time</b>	10:00 AM to 4:00 PM
<b>Participants</b>	120 - Students 10 - Faculty		
<b>Online Resource</b>	NA		
<b>Resource Person (s)</b>	Ambi Das Kethavath Founder & CMO, Startup Story		
<b>Budget</b>	Rs. 13,000/-		
<b>Convener</b>	Dr. G. Amarnath, IIC President		
<b>Coordinator(s)</b>	Mr. B. Prasad, IIC Innovation Activity Coordinator		
<b>Overview of the Event</b>	The workshop aimed to equip participants with essential skills and attitudes required for successful entrepreneurship, along with insights into technology transfer processes.		
<b>Objectives of the Event</b>	Provide participants with practical knowledge and skills related to entrepreneurship. Foster the development of entrepreneurial attitudes and behaviors among students and faculty		
<b>Outcomes of the Event</b>	Enhanced understanding among participants regarding entrepreneurship, including skills, attitudes, and behaviors conducive to success. Increased awareness about the importance of technology transfer and its role in driving innovation and commercialization.		



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## BRIEF REPORT

On January 18th, 2023, MLRITM successfully conducted a comprehensive workshop titled "Workshop on Entrepreneurship Skill, Attitude, and Behaviour Development & Tech-Transfer." The event witnessed enthusiastic participation from 120 students and 10 faculty members, reflecting the significant interest and importance attached to fostering entrepreneurial capabilities within the institution.

The workshop featured Ambi Das Kethavath, Founder & CMO of Startup Story, as the resource person. Mr. Kethavath's expertise and insights proved invaluable as he shared practical knowledge and real-world experiences with the participants.

Throughout the workshop, participants actively engaged in discussions, practical exercises, and interactive sessions aimed at developing essential entrepreneurial skills and fostering the right attitudes and behaviors conducive to success in the entrepreneurial landscape. Additionally, the session on tech-transfer provided participants with valuable insights into the process of transferring technology from academia to industry, highlighting its importance in driving innovation and commercialization.

The event was executed within the allocated budget of Rs. 13,000, showcasing effective financial planning and management by the organizing committee. The atmosphere was vibrant, with participants expressing satisfaction with the content and delivery of the workshop.

In conclusion, the workshop on Entrepreneurship Skill, Attitude, and Behaviour Development & Tech-Transfer proved to be a resounding success, equipping participants with the knowledge, skills, and mindset necessary to excel in the dynamic world of entrepreneurship.

Event Photos



**CONVENER**