

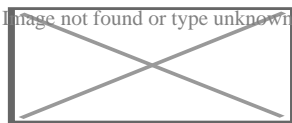
MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**MARRI EDUCATIONAL SOCIETY'S MARRI, RANGAREDDI
(IC202220819)**

**WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS (IPRS) AND IP MANAGEMENT
FOR START UP**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
Promote innovation and protect creators' rights	Foster innovation, protect creators.
Academic Year:	Program driven by:
2022-23	IIC Calendar Activity
Month:	Program /Activity Name:
May	Workshop on Intellectual Property Rights (IPRs) and IP management for start up
Program Type:	Other:
Level 2 - Seminar	null
Program Theme:	Other:
IPR & Technology Transfer	NA
Date & Duration (Days):	External Participants, If any:
04/01/2023-04/01/2023-0	null

Student Participants:	Faculty Participants:
44	8
Expenditure Amount, If any:	Remark:
14963	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	NA
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/1632-IC202220819.pdf
<p>This report is electronically generated against report submitted on Institution's Innovation Council Portal.</p>	



MARRI LAXMAN REDDY INSTITUTE OF TECHNOLOGY AND MANAGEMENT

(AN AUTONOMOUS INSTITUTION)

(Approved by AICTE, New Delhi & Affiliated to JNTUH, Hyderabad)

Accredited by NBA and NAAC with 'A' Grade & Recognized Under Section 2(f) & 12(B) of the UGC act, 1956

EVENT REPORT

Workshop on Intellectual Property Rights (IPRs) and IP management for start up

1st APRIL 2023

Theme	Innovation, Entrepreneurship		
Title of the Activity	Workshop on Intellectual Property Rights (IPRs) and IP management for start up		
Mode of Conduct	Offline		
Department / Division	Innovation and Incubation Centre		
Date	01-04-2023	Time	10:00 AM to 4:00 PM
Participants	44 - Students 08 - Faculty		
Online Resource	NA		
Resource Person (s)	Mr. Naveen Kumar Anumula Patent Attorney, Oscar Global Research, Hyderabad		
Budget	Rs. 14,963/-		
Convener	Dr.G. Amarnath, IIC President		
Coordinator(s)	Mr. B. Prasad, IIC Innovation Activity Coordinator		
Overview of the Event	The event, "Workshop on Intellectual Property Rights (IPRs) and IP Management for Startups," was a comprehensive and enlightening endeavor aimed at equipping startups with the knowledge and tools to harness the potential of Intellectual Property Rights (IPRs) and effectively manage them for strategic advantage.		
Objectives of the Event	the objectives of the event were geared toward equipping participants with a holistic understanding of IPRs, their strategic significance, and the practical tools necessary for effective IP management within the context of startups.		
Outcomes of the Event	<ul style="list-style-type: none"> • Student's get exposure on Innovation and Entrepreneurship • Students starts innovating and apply for external funding 		

BRIEF REPORT

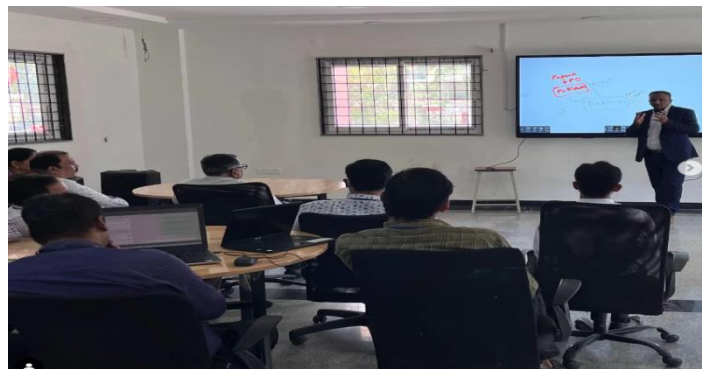
In conclusion, the "workshop on intellectual property rights (Iprs) and ip management for startups" held at MLRITM marked a pivotal milestone in equipping participants with a comprehensive understanding of the intricate world of Iprs. The session, led by mr. Naveen kumaranumula, a distinguished patent attorney from oscar global research, illuminated the strategic significance of intellectual property in the startup landscape.

Through insightful discussions, real-world case studies, and interactive engagement, attendees, including students and faculty members, gained profound insights into the multifaceted realm of Iprs. The workshop not only highlighted the legal frameworks surrounding patents, trademarks, copyrights, and trade secrets but also underscored their transformative potential as catalysts for innovation, investment, and market positioning.

As we move forward, participants are encouraged to apply the knowledge garnered, exploring how strategic ip management can fuel the growth and success of startups. The workshop serves as a testament to MLRITM commitment to nurturing a culture of innovation and intellectual property awareness, fostering a more informed and empowered startup ecosystem.

As participants carry forward the insights gained, they are poised to leverage intellectual property as a cornerstone of their entrepreneurial endeavors. The workshop stands as a testament to MLRITM to fostering an ecosystem where innovation and intellectual property converge, underscoring the institution's commitment to propelling startups towards success through strategic IP management.

Event Photos



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