

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**MARRI EDUCATIONAL SOCIETY'S MARRI, RANGAREDDI
(IC202220819)**

SESSION ON “HOW TO PLAN FOR START-UP AND LEGAL & ETHICAL STEPS”

OVERVIEW

Objective:

the Expert Talk successfully provided participants with a holistic perspective on startup planning.

Benefit in terms of learning/Skill/Knowledge obtained:

"Guidance for ethical startup success."

Academic Year:

2022-23

Program driven by:

IIC Calendar Activity

Month:

May

Program /Activity Name:

Session on “How to plan for Start-up and legal & Ethical Steps”

Program Type:

Level 1 - Expert Talk

Other:

NA

Program Theme:

Entrepreneurship & Startup

Other:

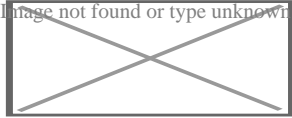
NA

Date & Duration (Days):

04/13/2023-04/13/2023-0

External Participants, If any:

null

Student Participants:	Faculty Participants:
60	10
Expenditure Amount, If any:	Remark:
10000	NA
ATTACHMENTS	
Video:	NA
Photograph1:	
Photograph2:	NA
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/9625-IC202220819.pdf
<p>This report is electronically generated against report submitted on Institution's Innovation Council Portal.</p>	



MARRI LAXMAN REDDY INSTITUTE OF TECHNOLOGY AND MANAGEMENT

(AN AUTONOMOUS INSTITUTION)

(Approved by AICTE, New Delhi & Affiliated to JNTUH, Hyderabad)

Accredited by NBA and NAAC with 'A' Grade & Recognized Under Section 2(f) & 12(B) of the UGC act, 1956

EVENT REPORT

Expert Talk on “How to plan for Start-up and legal & Ethical Steps” 13 April 2023

Theme	Innovation, Entrepreneurship		
Title of the Activity	Expert Talk on “How to plan for Start-up and legal & Ethical Steps”		
Mode of Conduct	Offline		
Department / Division	Innovation and Incubation Centre		
Date	13-04-2023	Time	10:00 AM to 4:00 PM
Participants	60 - Students 10 - Faculty		
Online Resource	NA		
Resource Person (s)	Mr. Gaddam Shivganesh, Founder & CEO, Zeni5, Hyd		
Budget	Rs. 10,000/-		
Convener	Dr. G. Amarnath, IIC President		
Coordinator(s)	Mr. B. Prasad, IIC Innovation Activity Coordinator		
Overview of the Event	"How to Plan for Start-up and Legal & Ethical Steps" created a platform where academia and industry seamlessly converged. It set a precedent for meaningful knowledge exchange, inspiring attendees to view startups not just as business ventures but as vehicles for positive change and innovation		
Objectives of the Event	the Expert Talk successfully provided participants with a holistic perspective on startup planning, legal considerations, and ethical practices, setting the stage for informed and responsible entrepreneurship.		
Outcomes of the Event	<ul style="list-style-type: none"> • Student's get exposure on Innovation and Entrepreneurship • Students starts innovating and apply for external funding • encompassed a spectrum of knowledge, inspiration, and practical wisdom 		

BRIEF REPORT

The Expert Talk on "How to Plan for Start-up and Legal & Ethical Steps," held on the 13th of April 2023, was a resounding success. This collaborative effort by the Innovation and Incubation Cell (IIC) at MLRITM brought together an eager audience of 60 students and 10 faculty members. The session's guest speaker, Mr. Gaddam Shivganesh, Founder & CEO of Zeni5, Hyderabad, delivered a comprehensive overview of startup planning intricacies, legal structures, ethical considerations, and challenges faced by entrepreneurs.

Mr. Shivganesh's insights resonated strongly with the participants, as he shared personal experiences and real-world examples that highlighted the importance of ethical business practices and adherence to legal regulations. His expert guidance on choosing the right legal structure and navigating potential pitfalls provided invaluable clarity to budding entrepreneurs. The session also shed light on intellectual property protection, regulatory compliance, and effective strategies for securing funding and investor relations.

The interactive Q&A session that followed showcased the attendees' active engagement and curiosity, allowing for deeper exploration of specific topics. Overall, the event underscored the significance of bridging academia with real-world expertise, offering a platform for knowledge exchange that will undoubtedly shape the aspirations of future entrepreneurs. This expert talk served as a testament to the power of collaborative learning, leaving participants inspired, informed, and well-equipped to embark on their entrepreneurial journeys with a strong foundation in both ethical and legal dimensions.

Event Photos



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Ministry of Education
MoE's INNOVATION CELL (GOVERNMENT OF INDIA)
INSTITUTION'S INNOVATION COUNCIL
AICTE
MLRS IIC MLRITM

Innovation and Incubation Center
Organizing
A Session on
"HOW TO PLAN FOR
START-UP
AND IT'S LEGAL & ETHICAL STEPS"

April 13, 2023
01:30 PM onwards
Auditorium

SPEAKER:-
GADDAM SHIVA GANESH
[CEO & FOUNDER of ZENI5]

SUMMIT
HYDRABAD
28 JUL

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