

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**MARRI LAXMAN REDDY INSTITUTE OF TECHNOLOGY AND
MANAGEMENT, RANGAREDDI (IC202220819)**
SESSION ON PROBLEM SOLVING AND IDEATION WORKSHOP

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
to foster creativity and innovation by providing participants with tools and strategies for ideation	Participants developed practical skills that they can apply to identify and solve complex problems
Academic Year:	Program driven by:
2022-23	IIC Calendar Activity
Month:	Program /Activity Name:
	Session on Problem Solving and Ideation Workshop
Program Type:	Other:
Level 2 - Workshop	null
Program Theme:	Other:
Innovation & Design Thinking	NA
Date & Duration (Days):	External Participants, If any:
09/16/2022-09/16/2022-0	null
Student Participants:	Faculty Participants:

98

7

Expenditure Amount, If any:

Remark:

10000

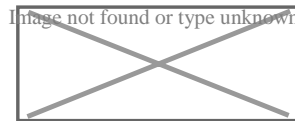
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ATTACHMENTS

Video:

https://www.instagram.com/reel/C4M3_T-PGX3/?igsh=MjVkMW84ZmozZnR1

Photograph1:



Photograph2:

NA

Session plan, If any:

<http://localhost/uploads/institutes/monthlyReport/report/2690-IC202220819.pdf>

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MARRI LAXMAN REDDY INSTITUTE OF TECHNOLOGY AND MANAGEMENT

(AN AUTONOMOUS INSTITUTION)

(Approved by AICTE, New Delhi & Affiliated to JNTUH, Hyderabad)

Accredited by NBA and NAAC with 'A' Grade & Recognized Under Section 2(f) & 12(B) of the UGC act, 1956



Ministry of
Education
Government of India



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



EVENT REPORT

Session on Problem Solving and Ideation Workshop 16th September 2022

Theme	Problem Solving and Ideation		
Title of the Activity	Session on Problem Solving and Ideation Workshop		
Mode of Conduct	Offline (IIC Driven - Level 2)		
Department / Division	Technology Innovation and Incubation Centre		
Date	16th September 2022	Time	10:00 AM to 4:00 PM
Participants	98 Students 7 Faculty Members		
Online Resource	NA		
Resource Person (s)	Mr. B. Prasad, Dr. G. Amarnath IIC President		
Budget	Rs. 10,000/-		
Convener	Dr. G. Amarnath, IIC President		
Coordinator(s)	Mr. B. Prasad, IIC Innovation Activity Coordinator		
Overview of the Event	The workshop aimed to equip participants with essential skills and techniques for effective problem-solving and ideation, crucial components in the entrepreneurial journey.		
Objectives of the Event	<ul style="list-style-type: none"> To foster creativity and innovation by providing participants with tools and strategies for ideation and brainstorming. 		
Outcomes of the Event	<ul style="list-style-type: none"> Participants learned various ideation techniques, such as mind mapping, brainstorming, and SCAMPER, to generate innovative ideas. Participants developed practical skills that they can apply to identify and solve complex problems. 		



BRIEF REPORT

On the 16th of September, MLRITM organized a highly enriching "Session on Problem Solving and Ideation Workshop," driven by the Institution Innovation Council (IIC) at Level 2. The primary objective of this workshop was to equip participants with essential skills and techniques for effective problem-solving and ideation, crucial elements for success in entrepreneurship and innovation. With a remarkable turnout of 98 students and 7 faculty members, the event underscored the keen interest and commitment of the academic community towards honing their problem-solving abilities and fostering creativity.

Under the expert guidance of Dr. G. Amarnath, serving as the convener, and the efficient coordination by Mr. B. Prasad, participants were encouraged to think critically, collaborate with peers, and think outside the box to address complex challenges. Practical exercises and case studies were incorporated to provide hands-on experience, allowing participants to apply the learned concepts in real-world scenarios.

As the workshop drew to a close, participants left equipped with not only practical skills and strategies but also a renewed sense of confidence and empowerment to tackle challenges, generate innovative solutions, and drive positive change in their respective fields. The event served as a testament to MLRITM's commitment to nurturing a culture of innovation and entrepreneurship within its academic community, paving the way for future leaders and innovators.

[Event Photos](#)



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