

**MOE'S INNOVATION CELL**  
**INSTITUTION'S INNOVATION COUNCIL**

**MARRI LAXMAN REDDY INSTITUTE OF TECHNOLOGY AND  
MANAGEMENT, RANGAREDDI (IC202220819)**

**WORKSHOP ON DESIGN THINKING, CRITICAL THINKING AND INNOVATION DESIGN**

**OVERVIEW**

**Objective:**

Introduce participants to the concepts of design thinking, critical thinking, and innovation design.

**Benefit in terms of learning/Skill/Knowledge obtained:**

Increased understanding and awareness of design thinking principles and methodologies among participants.

**Academic Year:**

2022-23

**Program driven by:**

IIC Calendar Activity

**Month:**

**Program /Activity Name:**

Workshop on Design Thinking, Critical thinking and Innovation Design

**Program Type:**

Level 3 - Workshop

**Other:**

null

**Program Theme:**

Innovation & Design Thinking

**Other:**

NA

**Date & Duration (Days):**

12/05/2022-12/05/2022-0

**External Participants, If any:**

null

**Student Participants:**

90

**Faculty Participants:**

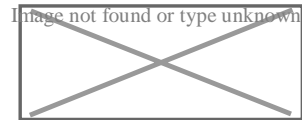
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**Expenditure Amount, If any:**

12000

**Remark:**

null

**ATTACHMENTS****Video:**[https://www.instagram.com/reel/C4Pnr9vPJxP/?utm\\_source=ig\\_web\\_copy\\_link](https://www.instagram.com/reel/C4Pnr9vPJxP/?utm_source=ig_web_copy_link)**Photograph1:****Photograph2:**</uploads/institutes/monthlyReport/Photograph2/9271-IC202220819.png>**Session plan, If any:**<http://localhost/uploads/institutes/monthlyReport/report/6922-IC202220819.pdf>

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# MARRI LAXMAN REDDY INSTITUTE OF TECHNOLOGY AND MANAGEMENT

(AN AUTONOMOUS INSTITUTION)

(Approved by AICTE, New Delhi & Affiliated to JNTUH, Hyderabad)

Accredited by NBA and NAAC with 'A' Grade & Recognized Under Section 2(f) & 12(B) of the UGC act, 1956



Ministry of  
Education  
Government of India



MoE's  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)



## EVENTREPORT

### Workshop on Design Thinking, Critical thinking and Innovation Design 5th December 2022

<b>Theme</b>	Innovation, Entrepreneurship		
<b>Title of the Activity</b>	Workshop on Design Thinking, Critical thinking and Innovation Design		
<b>Mode of Conduct</b>	Offline		
<b>Department / Division</b>	Technology Innovation and Incubation Centre		
<b>Date</b>	05- 12 - 2022	<b>Time</b>	10:00 AM to 4:00 PM
<b>Participants</b>	90 - Students 8 - Faculty		
<b>Online Resource</b>	NA		
<b>Resource Person (s)</b>	Dr A Ramakrishna Prasad Director, Synaptic Synergie Ambi Das Kethavath Founder & CMO,Startup Story		
<b>Budget</b>	Rs. 12,000/-		
<b>Convener</b>	Dr. G. Amarnath, IIC President		
<b>Coordinator(s)</b>	Mr. B. Prasad, IIC Innovation Activity Coordinator		
<b>Overview of the Event</b>	The event aimed to delve into the realms of design thinking, critical analysis, and innovative design methodologies, providing participants with valuable insights and practical knowledge in these areas.		
<b>Objectives of the Event</b>	Introduce participants to the concepts of design thinking, critical thinking, and innovation design. Explore various methodologies and frameworks used in design thinking and innovation. Foster a culture of creativity and innovation among the participants.		
<b>Outcomes of the Event</b>	Increased understanding and awareness of design thinking principles and methodologies among participants. Enhanced critical thinking skills, enabling participants to analyze problems from multiple perspectives and devise innovative solutions.		



### BRIEF REPORT

MLRITM successfully conducted a comprehensive workshop on Design Thinking, Critical Thinking, and Innovation Design on the 5th of December 2023. The event witnessed enthusiastic participation from 90 students and 8 faculty members, showcasing the high level of interest and engagement in the subject matter.

The workshop featured esteemed resource persons Dr. A Ramakrishna Prasad, Director of Synaptic Synergie, and Ambi Das Kethavath, Founder & CMO of Startup Story. Their expertise and insights provided participants with a deep understanding of design thinking methodologies and innovative approaches to problem-solving.

Despite the logistical challenges, the event was executed seamlessly within the allocated budget of Rs. 12,000. Participants actively engaged in interactive sessions, group activities, and discussions, fostering a dynamic learning environment.

Overall, the workshop proved to be a resounding success, achieving its objectives of promoting design thinking, critical analysis, and innovative design principles among the participants. It left a lasting impact, inspiring individuals to adopt creative and innovative approaches in their academic and professional pursuits.

Event Photos



**CONVENER**