MARRI LAXMAN REDDY
INSTITUTE OF TECHNOLOGY AND MANAGEMENT
(AN AUTONOMOUS INSTITUTION)
(Approved by AICTE, New Delhi & Affiliated to JNTUH, Hyderabad)
Accredited by NBA and NAAC with 'A' Grade & Recognized Under Section2(f) & 12(B)of the UGC act,1956

MLRS

II B.Tech I Sem Regular End Examination, February 2022
Business Economics and Financial Analysis
(CSE, CSI, IT)

Time: 3 Hours.   Max. Marks: 70

Note: 1. Question paper consists: Part-A and Part-B.
2. In Part – A, answer all questions which carries 20 marks.
3. In Part – B, answer any one question from each unit.
Each question carries 10 marks and may have a, b as sub questions.

PART- A

(10*2 Marks = 20 Marks)

1.	a)	Write a short note on theory of firm	2M	CO1	BL-1
	b)	Define business.	2M	CO1	BL-2
	c)	Define elasticity and give an example.	2M	CO2	BL-2
	d)	What is cross elasticity of demand?	2M	CO2	BL-2
	e)	What is Production function?	2M	CO3	BL-1
	f)	Distinguish between monopoly and monopolistic.	2M	CO3	BL-2
	g)	What is personal account and give the rule of personal account?	2M	CO4	BL-2
	h)	What is current ratio?	2M	CO4	BL-2
	i)	What is liquidity?	2M	CO5	BL-1
	j)	Define networking capital?	2M	CO5	BL-2

PART- B

(10*5 Marks = 50 Marks)

2	a)	Brief out various types of business firms.	5M	CO1	BL-2
	b)	Explain about business cycles and its phases of business cycles.	5M	CO1	BL-2

OR

3		Explain roles and responsibilities of business economist.	10M	CO1	BL-2

4	a)	Describe the law of demand with its assumptions and exception.	5M	CO2	BL-2
	b)	Explain the factors affecting price elasticity of demand.	5M	CO2	BL-2

OR

5		What is supply function? Explain the determinants of supply function.	10M	CO2	BL2

6	a)	Discuss the nature and managerial use of production function.	5M	CO3	BL
	b)	Calculate the Break – even point from the following data cost of material – 80rs per unit, labor-40 rs per unit and other variable expenscs-20 per unit, fixed expenses-12,00,000 and selling price – 200rs per unit.	5M	CO3	BL-3

OR

7		Explain the concept of cost analysis and its classification.	10M	CO3	BL-2

8	a)	Distinguish between balance sheet and trial balance?	5M	CO4	BL-3
	b)	What are the rules are of maintaining books of accounts? Explain	5M	CO4	BL-2

OR

9 Prepare profit and loss account, from the following balances of Mr. X for the year ending 31.03.2014.

Particulars	Amount (Rs.)
Office Rent	3,000.00
Printing Expenses	2,200.00
Tax, insurance	1,400
Discount received	400.00
Advertisement	31,1600
Salaries	8,000.00 .
Stationeries	2,400.00
Discount allowed	600.00
Travelling Expenses	2,600.00
Gross Profit transferred from trading A/c	25,000.00

10M CO4 BL-4

10	a)	Describe Various types of profitability ratios?	5M	CO5	BL-2
	b)	Differentiate between single entry an double entry system.	5M	CO5	BL-2

OR

11		Explain the importance of ratio analysis as a technique for analyzing financial statements.	10M	CO5	BL-2

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