

## **Dr K. NIRANJAN**

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### **EDUCATIONAL QUALIFICATION:**

- **Passed PhD: A Study of Supply Chain Methods in MSME and Performance Measurement**, from Berhampur University 2012.
- Passed M.Phil (Management) from **Madurai Kamaraj University** in 2006 with 57%.
- Passed M.B.A. Exam with Marketing Specialization from B.I.T Mesra in 1993 with 3.29 / 4.00 C.G.P.A (66%).
- Certificate course in Industrial Electronics from **A.T. I- E.P.I** in 1984.
- Passed B.Sc (M.P.C.) with 62% marks. From **Osmania University** in 1983.
- Certificate course on Repair & Maintenance of Telecommunication Equipments conducted by **C.E.D.T.**
- Computer Awareness: Data Processing, Windows, Microprocessors, C/C++.
- Computer Network and Internet Applications from **ELNET –3L Academy I.I.T. Kharagpur.**
- Certificate course in Hindi: Prabodh, Praveen, Pragya & Hindi Translation.
- IRCA QMS Lead Auditor ISO 9001 : 2008 conducted by Capable People U.K.
- Certificate course on AICTE Sponsored Staff Development Program on Developing Research Skills in Management Scholars (02.05.2012 to 16.05.2012) conducted by Gokaraju Rangaraju Institute of Engineering and Technology.
- Certificate course on Introduction to Research Methodologies conducted by Indian Institute of Technology Bombay ( 2 Weeks -25.06.2012 to 04.07.2012).

### **Participation in National / International Conferences, Workshops etc:**

- One day 13/02/14 workshop on Banking and insurance Contemporary issues
- One day international conference 01/03/2014 on Critical Management studies
- Two Day National Workshop 27, 28 /09/2014 at KL University on Scientometric Tools and Techniques for Research Analysis.
- Two Day National Workshop 9,10/05/2015 at KL University Intellectual Property Rights and Scholarly Publishing Tools for Quality Research

### **EXPERIENCE: Total 35 years.**

- At present working as a Professor in MLRITM, Dundigal.

( From 09.11.2015 till date)

- Worked as an Associate Professor **in KL University Business School.** (20.05.2013 to 31.07.2015)
- Worked as an Associate Professor in Malla Reddy Institute of Management and Technology (02.08.2010 to 15.06.2013).
- Coordinator for Training and Placement of the students, Organizing Guest Lectures
- Worked as Vice Principal in Viswa Bharathi PG college of Engineering and Management. (Nov 2009 to July 2010).
- Worked in ICFAI Academy, SSD, Sr. Manager. ( 08.08.07 to 31.03.09)
- Developed the courseware in coordination with Academic wing and ICMR.
- Worked in Department of Applied Sciences and Humanities of **National Institute of Foundry & Forge Technology. Ministry of Human Resources Department, Department of Education, Hatia, Ranchi. Jharkhand-834003. (From 05.06.1989 to 20.07.2007)**
- Worked in Spartek Ceramics as Instrumentation supervisor( Jan1987-May1989)
- Worked in Andhra Cements co Ltd as Instrumentation Foreman - (June-85-Jan87)
- Coordinating with Liaison cell of Training and Placement of the students.

**Books Publications:**

Books Published on Principle’s of Management , Seven Hills Publisher ( ISBN-978-93-80831-39-8,2019)  
 Books Published on Financial Accounting, Seven Hills Publisher ( ISBN-978-93-80831-42-8,2019)

**PAPER PUBLICATIONS**

S.No	Name of the Article	Journal & No	Month & Year
1	A study of IOT and its applications on automation and attendance monitoring system	2022 (ICCCI -2022), Jan. 25-27, 2022, Coimbatore, INDIA	Jan. 25 – 27, 2022
2	An Empirical Study on Socioeconomics Factors Affecting Producer’s participation in Commodity Markets in India	Universidady Sociedad Univeristy of Cienfuegos, Carlos Rafael Rodriguez	ISSN:2415-2897E- ISSN:2218-3620
3	A Study On The Factors Driving The Customer Towards Night Food Courts In Vijayawada	European Journal of Molecular & Clinical Medicine ISSN 2515-8260	Volume 07, Issue 06, 2020
4	Role of Artificial Intelligence in Logistics and Supply Chain	2021 (ICCCI -2021), Jan. 27 – 29, 2021, Coimbatore, INDIA	Jan. 27 – 29, 2021

5	Employee Engagement: Issues And Concerns	European Journal of Molecular & Clinical Medicine ISSN 2515-8260	Volume 07, Issue 07, 2020
6	The Conditional Analysis of Principals Bullying Teachers Reasons in The Surroundings of The	Productivity Management, 25(5), GITO Verlag, P. 1195-1214	ISSN 1868-8519, 2020
7	Customer Satisfaction at Heritage Products	The International Journal of Analytical and experimental Model Analysis	ISSN No:0886-9367
8	Knowledge Management for small Organization	Journal of Social Welfare and Management ,Vol-10,No-2	August 2018
9	Innovative Marketing	ICESBA- 2016 ISBN: 978 93 83038 442	August 19-20,2016
10	Challenges and Emerging Trends in Management and Technology	NNRG ISSN:2449_5677	Dec26 - 2015
11	Emergence of Digital Marketing	ICSBE ISBN:978 9383038 29 9	Dec 18-19,2015
12	Changing Paradigms in Banking	26-27, Dec2014	ICSBE-2014
13	A review on Indian Business excellence frame work	29,30,31 Jan 2015	Manipal University
14	Role of Entrepreneurship in Rural Marketing	Jan 2015	IJCE Vol.2No1 January-June2015
15	Retail Marketing strategies and its scope in the Digital Era, National conference in Emerging trends in Marketing, K L University	ISBN: 9789382163-66-4 KLUBS	March ,2014
16	Consumer Preference on Brand, International Conference in Marketing	ISBN No:978-81-928677-0-0, P 227-232	29-30 October 2013
17	An Analysis on Consumer Brand Preference, National Conference, Siddhartha college	International Journal of Research & Business Innovation, IJRBI	Vol-2, July- Dec2014 ISSN-2321-5615

18	An Analysis of supply chain Management with reference to MSME, Machine tool unit, Hyderabad.	IJREM Vol-II, Issue 3	ISSN:2278-7089
19	An Analysis on the Revenue and Profits of Bharat Sanchar Nigam Limited	IJREM ISSN:2278-7089	JULY 2013 Vol 2, Issue.1
20	Rural women Entrepreneurship in Andhra Pradesh	ZIJBEMR (ZIRAF) ISSN: 2249-8826	JAN-2013
21	Rural Women More Likely To Be Entrepreneurs	ISRJ: ISSN:2231-5063, VOL2, ISSUE V, P 1-8	DEC -2012
22	Retail Banking – Challenges and opportunities.	IJBMS, ISSN:2249-7463, P137-140	DEC-2012 Vol - II
23	Reforms in Indian Banking sector	IJCBS, Vo 1-I, P 97-101. ISSN:2277-9310	DEC-2012
24	Rural Women Entrepreneurship in India	IJCEM: ISSN : 2230-7893	NOV 2012 Vol 15 Issue 6
25	Challenges and opportunities. Strategic Excellence Through BPR	ICSBE	JAN-2012
26	Manufacturing in the challenges for Manufacturing in the Next Decade. Global changes for MSME in India	25 <sup>th</sup> National Convention of Mechanical Engineers, P234-243.	NOV-2009
27	Energy conservation in Induction furnaces	Indo Danish Tool Room, Jamshedpur	JAN 2003
28	Globalization of Business Education in India: Strategies for 21 <sup>st</sup> Century.	58 <sup>th</sup> All India Commerce Conference, Osmania University Hyderabad.	DEC- 1996.

Dr.K. Niranjan

Signature of the Applicant