



# MARRI LAXMAN REDDY INSTITUTE OF TECHNOLOGY AND MANAGEMENT

(AN AUTONOMOUS INSTITUTION)

(Approved by AICTE, New Delhi & Affiliated to JNTUH, Hyderabad)

Accredited by NBA and NAAC with 'A' Grade & Recognized Under Section 2(f) & 12(B) of the UGC act, 1956

## MBA IV SEM PROJECT DETAILS

| S NO | HT No      | Name of the student         | Project Title                                                                                      |
|------|------------|-----------------------------|----------------------------------------------------------------------------------------------------|
| 1    | 207Y1E0001 | Aarthi pihwal               | The study of investment pattern and investors perception towards mutual funds                      |
| 2    | 207Y1E0003 | Md afroze                   | Project report on awareness of Mutual funds                                                        |
| 3    | 207Y1E0007 | R. Anjali                   | Investors awareness on IPO                                                                         |
| 4    | 207Y1E0010 | Challa Aravind              | Performance of Mutual funds with special reference to icici bank Ltd                               |
| 5    | 207Y1E0011 | T.Aswini                    | A project report on various investment avenues                                                     |
| 6    | 207Y1E0012 | Babysingh                   | A project report on Security analysis and Portfolio Management of Angel broking                    |
| 7    | 207Y1E0013 | K bhanu prasad              | Investors decisionmaking pattern for Life insurance products in TATA AIA life                      |
| 8    | 207Y1E0014 | Karnakanti Bhanuteja        | A study on assest Management at Ashok leyland Pvt Ltd                                              |
| 9    | 207Y1E0016 | Bhalla Chandra Shekar Raju  | A study on cash Management with special reference to HDFC bank Ltd                                 |
| 10   | 207Y1E0017 | Chandra kanth               | A study on Financial statement analysis with special reference to Heritage Foods Ltd               |
| 11   | 207Y1E0018 | BOLLEDU CHANDU KUMAR        | Investor Awareness mutual fund Schemes                                                             |
| 12   | 207Y1E0019 | Deepnarayanapandey          | A study on Finacial and operational performance of Automobile Industry at Tata motors              |
| 13   | 207Y1E0024 | M Gopal                     | A report on Customer awareness of Mutual funds                                                     |
| 14   | 207Y1E0026 | Harika Nandamuri            | A project report on Nifty Hedging opprtunities                                                     |
| 15   | 207Y1E0030 | D jagadeeswari devi         | A study on Portifolio Management                                                                   |
| 16   | 207Y1E0034 | Y kiran                     | A study on performance of mutual funds                                                             |
| 17   | 207Y1E0035 | T.kishore                   | A project report on Listing of Securities                                                          |
| 18   | 207Y1E0036 | R. Kumar swamy              | A Study on Fixed Assest Management                                                                 |
| 19   | 207Y1E0037 | Adabala Lavanyadurga        | A project report on investor perceptions towards online trading                                    |
| 20   | 207Y1E0039 | Dodla Likitha               | A project report on performance of Dividend policies                                               |
| 21   | 207Y1E0041 | Dodla madhavi               | A study on Price determination of Banking sector stock by using technical analysis                 |
| 22   | 207Y1E0042 | P. Madhumitha               | A project report analysis of various inetment products of HDFC mutual fund schemes in Aditya birla |
| 23   | 207Y1E0043 | M.Mahesh                    | A project report on Analytical study of Online trading servicies                                   |
| 24   | 207Y1E0045 | Marri Manisha               | A report on the corrlation of Indian markets with dollar price                                     |
| 25   | 207Y1E0047 | Manohar K                   | A study on Awareness on stock broking servicies at Zerodha                                         |
| 26   | 207Y1E0051 | Chintha meena bhavani       | A study on Investors awarness about indian commodity markets                                       |
| 27   | 207Y1E0052 | V Naga Deekshitha           | A project report on currency derivatives                                                           |
| 28   | 207Y1E0054 | Dyanaboina Nagaraju         | A project report on equity analysis on banking sctor stocks in icici                               |
| 29   | 207Y1E0055 | Addagalla Naga Sai prameela | A study on SEBI and Investors protection                                                           |
| 30   | 207Y1E0056 | Nasreen khatoon             | A study on options and future contracts at kotak bank                                              |
| 31   | 207Y1E0057 | Nakka Nagarjuna             | A study of analysis on equity share price behaviour                                                |
| 32   | 207Y1E0059 | Manthri Naresh              | a study on fundamental analysis of equity share prices of HDFC                                     |
| 33   | 207Y1E0061 | Potnooru Neelakantam        | A study on Inventory management                                                                    |

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| 34 | 207Y1E0062 | Neha pareek                   | A study on the performance of technical analysis of selected securities                                    |
| 35 | 207Y1E0064 | Mudhiraj pandari              | A study on online trading clearing and settlement at India infoline ltd Hyderabad                          |
| 36 | 207Y1E0067 | Medari Prashanth              | A study on future and options at share khan ltd                                                            |
| 37 | 207Y1E0071 | R Danushanth                  | A project report on tax saving plans with reference to AXIS bank India Ltd                                 |
| 38 | 207Y1E0075 | Ym Ruchitha                   | A report on online trading analysis at ICICI bank                                                          |
| 39 | 207Y1E0076 | Neerati saikiran              | A project report on systamatic investment plans in selected mutual funds                                   |
| 40 | 207Y1E0078 | Sameena                       | A case study on the investment pattern in debt schems of Mutual funds investments                          |
| 41 | 207Y1E0081 | Dottipoju Sandhya             | A project report on share market and fincial system                                                        |
| 42 | 207Y1E0082 | Gadiga santhosh kumar goud    | A project report on gold future prices corrlation with gold ETF at IIFL                                    |
| 43 | 207Y1E0083 | V saraswathi                  | A project report on investors awareness of the selected AMC                                                |
| 44 | 207Y1E0085 | SHEBIN THOMAS                 | A project report on mutual funds and its impact on investors                                               |
| 45 | 207Y1E0086 | CH siva krishna               | A project report on customer investment behaviour on the basis of age and occupation                       |
| 46 | 207Y1E0087 | Peruka Shravan kumar          | A Study on Investors awareness on Insurance Policies                                                       |
| 47 | 207Y1E0088 | Vallakati Siri                | A study on volatility analysis equity shares in NSE Karvy                                                  |
| 48 | 207Y1E0089 | P . Sneha                     | A project report on foreign exchanges                                                                      |
| 49 | 207Y1E0091 | Rajoli Sony                   | A project report on stock exchanges                                                                        |
| 50 | 207Y1E0092 | P.soumya                      | A study on Investors awareness on homeloans                                                                |
| 51 | 207Y1E0097 | Dudla. Sravanthi              | A project report on option trading stratgies in NIFTY options                                              |
| 52 | 207Y1E00A3 | Vulpala sushmitha             | A study to guide investors online and offline trading in equity markets                                    |
| 53 | 207Y1E00A4 | Amburi swapna                 | A project report on derivatives market analysis at India bulls ltd                                         |
| 54 | 207Y1E00A5 | GADEGANI. THARUN              | A study on Perception of Investors and trading behaviour on stock market                                   |
| 55 | 207Y1E00B0 | Thondaladinne Vasavi Gayathri | A project report on investors preception of IPO                                                            |
| 56 | 207Y1E00B1 | K venkata shiva kishore       | A project report on Risk management at religare securities                                                 |
| 57 | 207Y1E00B3 | Venkateswar Reddy Muddasani   | A study on Risk and return analysis of selected mutual funds                                               |
| 58 | 207Y1E00B4 | C. Vijender                   | A project report on impact of Agriculture insurance on farmers at selected areas                           |
| 59 | 207Y1E00B7 | Majji Yugender                | A Study on Home loans wrt on ICICI Bank Hyd                                                                |
| 60 | 207Y1E00B8 | Md Zia                        | A study on awareness of mutual fund and investment                                                         |
| 61 | 207Y1E00C0 | Begari Vidya                  | A study on level of awareness about future currency market                                                 |
| 62 | 207Y1E0002 | Mohammed Abdul Arfath         | A study on Determining factors on Employee retention in select organisations in IT sector-HCL              |
| 63 | 207Y1E0004 | Bankuru Ahladini              | A study on Recruiting and selection process at sumega technologies                                         |
| 64 | 207Y1E0008 | Nandikara Anureetha           | A study on effectiveness of training programme in an organisation                                          |
| 65 | 207Y1E0009 | B Anusha                      | A study on performance appraisal in cipla ltd                                                              |
| 66 | 207Y1E0015 | Malpoth Chaitanya             | A Study on Training and development at Hetro                                                               |
| 67 | 207Y1E0020 | Gouni Divya                   | A Study on Human resource information system with respect to Heritage foods ltd                            |
| 68 | 207Y1E0025 | Kondamudi harika              | A study on Labour welfare and social security-coco cola                                                    |
| 69 | 207Y1E0027 | M Harishwar Goud              | A project report on HR policies and implementations                                                        |
| 70 | 207Y1E0029 | MD Imran                      | A report on social media marketing                                                                         |
| 71 | 207Y1E0028 | Reddypalli Harshitha          | A project report on an overview of attrition analysis in HR process                                        |
| 72 | 207Y1E0032 | Rithika James                 | A study on effectiveness of existing performance appraisal system in an organisation                       |
| 73 | 207Y1E0033 | Vijinigiri Janaki             | A study on employee job satisfaction with special reference Hindustan Coco-cola Beverages pvt ltd          |
| 74 | 207Y1E0038 | M. Leela sirisha              | A Study on Employee satisfaction towards their jobs in an organisation with special reference to big bazar |
| 75 | 207Y1E0040 | loulika p                     | A project report on HR policies and Organisation structure                                                 |
| 76 | 207Y1E0044 | Chigurupati manasa            | A study on Quality of Worklife at Netix informatics                                                        |

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| 77  | 207Y1E0031 | Mohammed Jahangiruddin     | A study on sales and promotional activities by Airtel pvt ktd                        |
| 78  | 207Y1E0046 | Nalla. Manisha             | A study on HR policies and practices at Servomax ltd Hyderabad                       |
| 79  | 207Y1E0053 | Lanka Naga Divya Pavani    | The challenges of Human resources in an ED-Tech start up                             |
| 80  | 207Y1E0058 | Challa Narendar            | A study on Absenteeism of workmen in an organisation                                 |
| 81  | 207Y1E0063 | Nikitha palled             | A study on Human resource development HCL technologies                               |
| 82  | 207Y1E0066 | YADAMREDDY PRASANTH        | A study on HR planning in retention of Employee at Yasodha hospital                  |
| 83  | 207Y1E0068 | Ambati Pratyusha           | A study on Recruitment practises                                                     |
| 84  | 207Y1E0069 | K.pravallika               | A study on the effectiveness of performance appraisal in employees                   |
| 85  | 207Y1E0070 | Tummali Prem Kumar         | A study on labour welfare measures                                                   |
| 86  | 207Y1E0073 | Thota.rattayya babu        | A project report on employee relationship management                                 |
| 87  | 207Y1E0074 | Kanamarlapudi Rohith       | A project report on Handling stress management among employees                       |
| 88  | 207Y1E0077 | Ch sai varshini            | A study on competency mapping and assessment of employees                            |
| 89  | 207Y1E0079 | Karanam Sandeep            | A study on Quality of Worklife at Pheonix Hero                                       |
| 90  | 207Y1E0084 | Maka Naga Satish Kumar     | A study on employee communication effectiveness in Myhome industries                 |
| 91  | 207Y1E0093 | Yadamreddy Sowjanya        | A project on knowledge Management at Zuari cement                                    |
| 92  | 207Y1E0050 | Chinthakrindi Meghana      | A study on marketing mix in heritage foods                                           |
| 93  | 207Y1E0096 | Bura sravani               | A study on job analysis                                                              |
| 94  | 207Y1E0098 | Banda Sreeja               | A project report on worklife balance of Tata AIA                                     |
| 95  | 207Y1E0060 | K Navya                    | A Study on Customer buying behaviour with special reference heritage foods India Ltd |
| 96  | 207Y1E0099 | Metta K Srinivasa Praneeth | A study on leadership                                                                |
| 97  | 207Y1E00A0 | Puramshetty sruthi         | A project report on Employee engagement                                              |
| 98  | 207Y1E00A2 | Thanniru supriya           | A study on job satisfaction of employees at web nar technologies                     |
| 99  | 207Y1E00A6 | Kriti Tiwari               | A project report on employee relationship in Semaphore IT solutions                  |
| 100 | 207Y1E00A1 | Boga Sudheer               | A study on customer relationship management at Hyundai Pvt ltd                       |
| 101 | 207Y1E00A9 | BOJJANNAGARI VARALAKSHMI   | A project report on employee safety and measures                                     |
| 102 | 207Y1E00B5 | G.vijetha                  | A study on Employee motivation                                                       |