



MARRI LAXMAN REDDY
INSTITUTE OF TECHNOLOGY AND MANAGEMENT
(AN AUTONOMOUS INSTITUTION)
(Approved by AICTE, New Delhi & Affiliated to JNTUH, Hyderabad)
Accredited by NBA and NAAC with 'A' Grade & Recognized Under Section2(f) & 12(B)of the UGC act,1956

PROJECT DETAILS

DEPT:		MBA IV Sem	
SNO	BRANCH & DOMAIN	ROLL NO	PROJECT TITLE NAME
1	MBA	197Y1E0001	A study on retention strategies along with employee attrition rate
2	MBA	197Y1E0002	Financial Performance
3	MBA	197Y1E0003	A Study On Impact Of Privatization Of Banks On Profitability
4	MBA	197Y1E0004	Employee Absenteeism
5	MBA	197Y1E0005	Employee Perception
6	MBA	197Y1E0006	Dividend Decision
7	MBA	197Y1E0007	Foreign Direct Investment
8	MBA	197Y1E0008	Budget and Budgetory Control
9	MBA	197Y1E0009	Share Market and financial systems
10	MBA	197Y1E0010	Funds Flow Analysis
11	MBA	197Y1E0011	A Study on Online Marketing and Satisfaction
12	MBA	197Y1E0012	A study on employee conflicts
13	MBA	197Y1E0013	Comparative evaluation strategies of mergers and acquisitions
14	MBA	197Y1E0014	A comparative study of financial report of selected banks in India
15	MBA	197Y1E0015	Indian stock exchange systems challenges and prospects
16	MBA	197Y1E0016	A study on competitive advantages of trading in Reliance
17	MBA	197Y1E0017	Equity Analysis Finance and Banking Sector
18	MBA	197Y1E0018	Working Capital Management
19	MBA	197Y1E0019	A study on Retail Banking
20	MBA	197Y1E0021	Attrition and retention
21	MBA	197Y1E0022	Training and development

SNO	BRANCH & DOMAIN	ROLL NO	PROJECT TITLE NAME
22	MBA	197Y1E0023	Analysis of Gold purchases performance
23	MBA	197Y1E0026	A Project on mutual funds
24	MBA	197Y1E0032	A study on effectiveness of employee safety and health
25	MBA	197Y1E0033	Recruiting And Selection
26	MBA	197Y1E0034	Risk and Return Analysis in Equity
27	MBA	197Y1E0035	A Study on Building Brand With Digital Marketing
28	MBA	197Y1E0036	online trading
29	MBA	197Y1E0037	A study on corporate culture and strategy implementation
30	MBA	197Y1E0038	Listing of securities
31	MBA	197Y1E0041	Human resources information system
32	MBA	197Y1E0043	Performance Appraisal Systems
33	MBA	197Y1E0044	A Study On Employee Motivation
34	MBA	197Y1E0045	Competency mapping
35	MBA	197Y1E0046	Cost analysis and control
36	MBA	197Y1E0047	Quality of work life
37	MBA	197Y1E0050	A study of stress management
38	MBA	197Y1E0051	A study on Various investment avenues
39	MBA	197Y1E0052	Work life balance
40	MBA	197Y1E0053	Financial Instruments
41	MBA	197Y1E0055	Growth Rate Of Mutual Funds
42	MBA	197Y1E0056	A study on Employee relations and employee communication
43	MBA	197Y1E0057	Ratio Analysis
44	MBA	197Y1E0058	Leadership In Foreign Owned Subsidiaries
45	MBA	197Y1E0060	The Effect of Advertising on Consumer Acceptability
46	MBA	197Y1E0062	Portfolio Management
47	MBA	197Y1E0063	Employee Engagement

SNO	BRANCH & DOMAIN	ROLL NO	PROJECT TITLE NAME
48	MBA	197Y1E0064	Performance of India stock market
49	MBA	197Y1E0065	Employee Welfare
50	MBA	197Y1E0066	A Study On Cash Management
51	MBA	197Y1E0067	Consumer Perception Towards KTM bikes
52	MBA	197Y1E0068	Compensation management
53	MBA	197Y1E0069	A Study On Sales And Distribution
54	MBA	197Y1E0070	Total quality management
55	MBA	197Y1E0071	A Study On Importance of Insurance to customer
56	MBA	197Y1E0072	Capital market
57	MBA	197Y1E0073	Study On Customer satisfaction Of E-Payments
58	MBA	197Y1E0074	Financial planning and forecasting
59	MBA	197Y1E0075	Job Analysis
60	MBA	197Y1E0076	A Study On Fixed Assests Management
61	MBA	197Y1E0077	Employment satisfaction in Training
62	MBA	197Y1E0078	A Study On Effectiveness Of Retail Mix
63	MBA	197Y1E0079	PROMOTIONAL STRATEGIES OF TATA SKY”
64	MBA	197Y1E0080	A project report on selected Automobile sector stocks
65	MBA	197Y1E0081	Online Trading,Clearing and Settlements
66	MBA	197Y1E0083	A Study On Capital Investments And Stock Returns
67	MBA	197Y1E0084	Customer Satisfaction Towords On Royal Enfield
68	MBA	197Y1E0085	A study on Human Resource outsourcing
69	MBA	197Y1E0086	A Study On Advertising Impact On Customer
70	MBA	197Y1E0087	Capital budgeting
71	MBA	197Y1E0088	A Study On Asset Management
72	MBA	197Y1E0089	Inventory management
73	MBA	197Y1E0090	A comparative study on equity analysis with reference
74	MBA	197Y1E0091	A study on venture capital
75	MBA	197Y1E0092	Merchant Banking
76	MBA	197Y1E0094	Brand Awareness
77	MBA	197Y1E0096	A Study On How To Plan Investment In Insurance Sector
78	MBA	197Y1E0097	A critical study on E- Recruitment Procedures
79	MBA	197Y1E00A0	A study on the effect of Quality Services on Restaurants

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