



# MARRI LAXMAN REDDY INSTITUTE OF TECHNOLOGY AND MANAGEMENT

(AN AUTONOMOUS INSTITUTION)

(Approved by AICTE, New Delhi & Affiliated to JNTUH, Hyderabad)

Accredited by NAAC with 'A' Grade & Recognized Under Section 2(f) & 12(B) of the UGC act, 1956

## DEAN - DIGITAL TRANSFORMATION & ICT (DT & ICT)

### Performance Evaluation Sheet

Maximum Attainable Score: 300 Marks

| S. No. | Key Result Area (KRA)                 | Key Performance Indicators (KPI)                                                                                                                                                                                                                                                               | Attainable Goal                                                                                                                                                                                                                      | Weightage (%) | Max. Marks | List of Proofs Enclosed                                                                                                                                                                                                                                                          |
|--------|---------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1      | Digital Strategy & ICT Governance     | <ul style="list-style-type: none"><li>• Preparation and implementation of the Annual ICT (DSS) plan</li><li>• Periodic review of ICT policies, procedures, and technology requirements</li><li>• Implementation and assessment of approved digitalization and automation initiatives</li></ul> | Annual ICT plan approved and implemented; at least 90% of planned activities completed; quarterly progress reviews conducted; outcomes documented                                                                                    | 20            | 60         | Approved annual ICT (DSS) plan, quarterly progress reports, ICT policy review records, digital implementation reports, meeting minutes                                                                                                                                           |
| 2      | ICT Infrastructure & Digital Learning | <ul style="list-style-type: none"><li>• Maintenance and upgradation of ICT infrastructure, smart classrooms, and digital learning facilities</li><li>• Monitoring utilization of LMS, virtual laboratories, MOOCs, e-Library, and online assessment tools</li></ul>                            | Annual maintenance and upgradation plan implemented; at least 90% of scheduled maintenance completed on time; digital learning utilization reviewed quarterly; training conducted as per the approved monthly activity calendar; ICT | 25            | 75         | ICT maintenance and upgradation reports, infrastructure inventory, LMS and digital learning usage reports, approved monthly training calendar, attendance and feedback records, budget and expenditure statements, procurement records, software licence records, asset register |

|   |                                                  |                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                 |    |    |                                                                                                                                                                                                             |
|---|--------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   |                                                  | <ul style="list-style-type: none"> <li>• Conducting ICT training and digital pedagogy programmes for faculty, staff, and students</li> <li>• Monitoring ICT budget, procurement, software licences, and asset utilization</li> </ul>                                                                                                                                                                       | expenditure and assets reviewed periodically                                                                                                                                    |    |    |                                                                                                                                                                                                             |
| 3 | Digital Content & Learning Resources             | <ul style="list-style-type: none"> <li>• Management of the ICT Studio and development of Drishya Siksha Sangrah (DSS) videos</li> <li>• Development of e-content, video lectures, and digital course materials</li> <li>• Faculty support and quality review of digital learning resources</li> </ul>                                                                                                      | Annual digital content targets achieved; content reviewed, approved, and published as per institutional quality standards                                                       | 20 | 60 | ICT (DSS) Studio utilization records, DSS video links, e-content repository, content development reports, faculty participation records, content review and approval records                                |
| 4 | Website, Digital Communication & Branding        | <ul style="list-style-type: none"> <li>• Maintenance and timely updating of the official website and social media platforms</li> <li>• Digital branding, outreach, and dissemination of institutional achievements</li> <li>• Digital coverage through photographs, videos, newsletters, brochures, annual reports, and live streaming</li> <li>• Monitoring website and social media analytics</li> </ul> | Website and social media updated regularly; institutional activities and achievements covered and published; analytics reviewed periodically and improvement actions documented | 20 | 60 | Website update records, official social media links, digital publications, event photographs and videos, newsletters, brochures, annual reports, live-streaming records, website and social media analytics |
| 5 | Quality, Compliance & Institutional Coordination | <ul style="list-style-type: none"> <li>• Coordination of digital documentation for AICTE, NBA, NAAC, NIRF, JNTUH, and other applicable requirements</li> <li>• Coordination with Deans, HoDs, IQAC, faculty, administrative sections, and technical teams</li> </ul>                                                                                                                                       | Required digital evidence compiled and submitted accurately within stipulated timelines; coordination and review meetings conducted as required; annual report and              | 15 | 45 | Accreditation and ranking data, digital evidence files, submission records, meeting minutes, ICT review and action-taken reports, annual activity report, knowledge-sharing records, improvement proposals  |

|  |       |                                                                                                                                                                                                       |                                 |     |     |  |
|--|-------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------|-----|-----|--|
|  |       | <ul style="list-style-type: none"> <li>• Review of ICT initiatives and implementation of improvements</li> <li>• Annual documentation and knowledge sharing in coordination with Dean–IQAC</li> </ul> | improvement proposals submitted |     |     |  |
|  | Total |                                                                                                                                                                                                       |                                 | 100 | 300 |  |

### Final Evaluation Summary

| Key Result Area (KRA)                            | Weightage (%) | Maximum Marks |
|--------------------------------------------------|---------------|---------------|
| Digital Strategy & ICT Governance                | 20            | 60            |
| ICT Infrastructure & Digital Learning            | 25            | 75            |
| Digital Content & Learning Resources             | 20            | 60            |
| Website, Digital Communication & Branding        | 20            | 60            |
| Quality, Compliance & Institutional Coordination | 15            | 45            |
| Total                                            | 100           | 300           |

**Note:** All achievements shall be supported by verifiable documentary evidence. Evaluation shall be based on achievement against approved targets, implementation quality, compliance, and measurable outcomes.

The Dean DT & ICT shall present an annual review highlighting achievements, gaps, corrective actions, and proposed targets for the next assessment period.